



COURTS TODAY

Roundtable Discussion: The Security Challenges Facing Courts

SERVING AMERICA'S COURTS AND THE PROFESSIONALS THAT RUN THEM COURTS TODAY

Problem Solving Courts: Drug & Mental Health Courts



Interoperability: Data Sharing

SERVING AMERICA'S COURTS AND THE PROFESSIONALS THAT RUN THEM COURTS TODAY



2009

MEDIA INFORMATION FILE

SERVING AMERICA'S COURTS AND THE PROFESSIONALS THAT RUN THEM COURTS TODAY

Privacy Issues, Part 2
Renovation and Innovations:
Two Courthouse Profiles



RENOVATE, EXPAND OR REPLACE?

Pitfalls, opportunities and lessons learned...

PROBLEM SOLVING COURTS:
The Next Step

COURTS TODAY

COURTS TODAY is designed specifically for municipal, county, state and federal court management professionals: presenting, promoting and detailing the latest developments in the court system.

COURTS TODAY serves as an informational and technological "clearinghouse" to provide court professionals with the information required to make informed buying decisions.

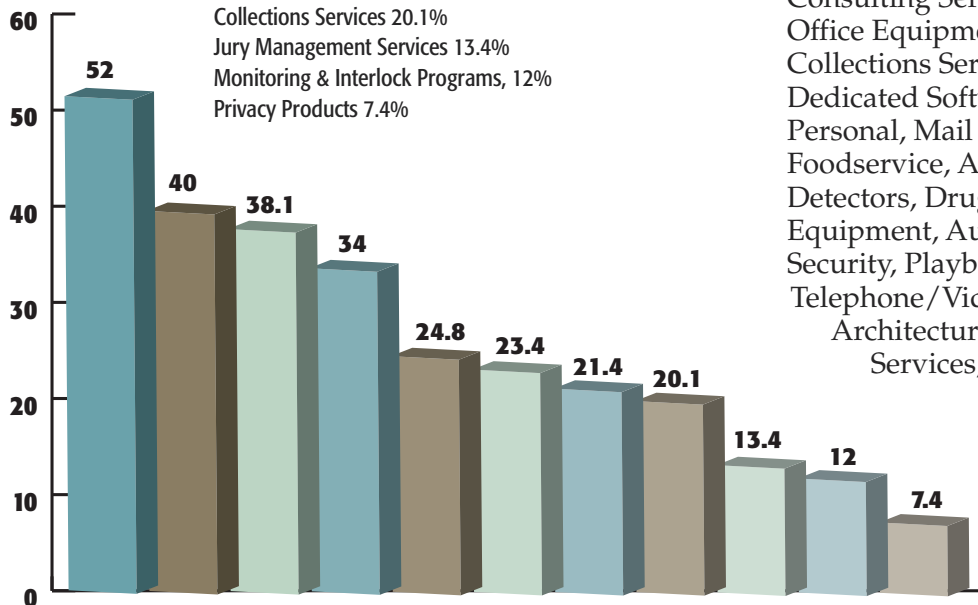
COURTS TODAY:

- Provides the news and features professionals need
- Profiles leaders and innovators in the court system
- Showcases information/products readers need and want
- Highlights case studies of successful projects/solutions
- Analyzes technological trends and developments
- Presents, in an understandable way, vital technological information.

WE ASKED READERS:

Which of the following product/services do you **PLAN TO PURCHASE** in the next 3-6 months?

- Audio/Video Visual Management Systems 52%
- Education & Training Programs & Services 40%
- Security 38.1%
- Signage 34%
- Case Management Software 24.8%
- Drug Testing Products Systems & Services 23.4%
- Architectural/Design Services 21.4%
- Collections Services 20.1%
- Jury Management Services 13.4%
- Monitoring & Interlock Programs, 12%
- Privacy Products 7.4%



CIRCULATION

COURTS TODAY reaches more than 10,000 decision makers, free of charge, in every Courthouse across the USA.

Only qualified management personnel working in the federal, state, county and municipal courts are eligible to receive **COURTS TODAY**.

These Qualifying Titles are:

- Court Administrator
- Presiding Judge
- Administrative Judge
- Court Clerk
- Chief Clerk
- Clerk of the Court
- Manager of Court Operations
- CEO
- Information Technology Officer
- Chief Justice
- Executive Director
- Court Coordinator
- Information Services Manager
- Administrative Director
- Chief Probation/Parole Officer
- Marshal/Sheriff
- Security Chief



THE MARKET

Courthouses represent a more than \$30 billion marketplace — requiring a wide variety of products and services to provide justice and complete its mission.

WHAT COURTS BUY:

Consulting Services, Furniture, Signage Office Equipment and Supplies, ADA Compliance, Collections Services, Computer Hardware and Dedicated Software, Security: Physical, Electronic, Personal, Mail Room Explosives Detectors, Foodservice, Access Control, Plexiglas, Metal Detectors, Drug Testing Services, Presentation Equipment, Audio/Video Recording, Court Security, Playback, Display Equipment, Telephone/Video Conferencing Equipment, Architectural/ Construction Services, and more.

2009 Editorial Calendar

COURTS TODAY

FEBRUARY/MARCH

Focus On: Court House Security

A Supplemental - Extra Section examining all aspects of court and adjacent area security to include Alarms, Access Control, Explosive and Weapon Detectors, Emergency Management and Personal Protection of Court Staff & Judges

Collections -Tips Techniques and Tools

Reporting & Recording Equipment & Systems

Case Flow Management Resources - A Guide

Jury Management Software & Equipment

Advances in Interpreting Services

Notification Systems, Signage & Kiosks

Court House Profile

APPA Winter Conference 2/8-11 Myrtle Beach, SC

NACM Midyear Conference 3/8-10 Portland, OR

NCJFCJ 36th National Conference 3/11-14 Orlando, FL

Ad Closing 2/9 • Material Close 2/16 • Issue Week of 3/2

APRIL/MAY

Electronic Monitoring

A State-of-the-Art Industry Review that includes new product technology and capabilities of monitoring and ignition interlock systems; as well a comprehensive listing of all services providers & manufacturers.

Effective Video Applications

Protection Court Staff and Judges

Presentation & Evidence Equipment

Document Management

Kiosk Applications

Effective Management of Notorious Court Cases

Court House Profile

AATOD National Conference 4/25-29 NYC, NY

AFCC Annual conference 5/27-30 New Orleans, LA

Ad Closing 4/13 •Material Close 4/17 •Issue Week of 5/4

JUNE/JULY

Managing Court Technology

A How-To Guide on the Management of Court Technology. We'll explore Impact of New Technology on Court Operations as well as making an informative visit to the William & Mary Law School's State-of -the-Art "Courtroom 21Project"

Storage & Space Design

Emergency Preparedness

Audio/Video Recording Systems

Drug Court Testing Procedures

Setting up a Mental Health Court

Court House Profile

NADCP Annual Conference 6/10-13 Anaheim, CA

NACM Annual Conference 7/7-11 Boston MA

NCJFCJ 72nd Annual Conference 7/12-15 Chicago, IL

Ad Closing 6/8 •Material Close 6/12 •Issue Week of 7/6

AUGUST/SEPTEMBER

CTC 2009 PRE-SHOW ISSUE

Governmental Collections:

A Supplemental - Extra Section that presents the elements necessary for establishing an effective collections program that can add to the courts "bottom line"

Interpreting Technology

Justice Architecture

Evidence Presentation Equipment

PDF Technology & Document Management

Jury Management Tools

Personal Protection Equipment & Systems

Court House Profile

APPA Summer Conference 8/23-26 Anaheim, CA

AJA Annual Conference 9/13-18 Las Vegas, NV

CTC 2009 9/22-24 Denver, CO

Ad Closing 8/7 • Material Close 8/14 • Issue Week of 9/7

OCTOBER/NOVEMBER

CTC 2009 POST-SHOW COVERAGE

2009 Court Technology Directory & Reference Guide

Alcohol & Drug Usage Monitoring Devices

Reporting & Recording Equipment and Systems

Physical Security Considerations

Document Imaging

Drug Testing in the Field

Video Visitation, Arraignment & Trial

Court House Profile

Ad Closing 10/12 • Material Close 10/19 •Issue Week of 11/9

DECEMBER/JANUARY

Focus On: Justice Architecture

A Supplemental - extra section dealing with the issues of Court Design, Energy Management, Security, Award Winning Designs, Facility Management and Sustainable Design.

Court Interpreting Trends

Accessing Court Records via the Web

A Guide to Document Management

Enhance Court Revenue with an Effective Collections Program

Case Management Software

NCSC Court Management Certification Program

Court House Profile

NACM Conference 1/30-2/2, 2010 Colorado Springs, CO

Ad Closing 12/11 •Material Close 12/18 •Issue Week of 1/4/10

ISSUANCE & CLOSING DATES

Insertion orders and advertising materials are due on the dates specified on the 2007 editorial calendar. No cancellations will be accepted after the issue closing date.

SHIPPING INSTRUCTIONS

Send all contracts, insertion orders, and media to:

CJMI/Production Manager
94 Gardiners Avenue, # 321
Levittown, NY 11756
FAX: (310) 374-9734

CONTRACT & COPY REQUIREMENTS

- A. All copy subject to approval of publisher.
- B. No contract accepted for more than one year.
- C. Short rate and rebates: advertising must be inserted within one year of first insertion to earn frequency discounts. Rates are based on total number of insertions in one year.

COMMISSION & DISCOUNTS

Agency commission 15 percent on space and color if paid within 30 days.

TERMS & CONDITIONS

Net 15 days. Outstanding Invoices will be subject to interest charges of 1-1/2% per month. Payment in U.S. funds only.

REPRODUCTION MATERIAL

Digital Supported Programs: Submitted files may be sent on a zip disk, CD-ROM, or a floppy disk and must include all fonts, graphics and , Small ad files may be e-mailed; all ad material must be accompanied by a PDF proof as it will be compared to the final film for quality control purposes. Any material furnished that requires additional production work, will be billed at cost plus 20%. All advertising material not requested to be returned within one year of insertion will be destroyed.

DIGITAL FILES INSTRUCTIONS:

Option 1

Send all documents needed to print out your ad:

- Page layout document (eg. Quark®, InDesign®).
- EPS or TIFF art file, including any EPS that may be embedded within the art file.
- All fonts used in your ad.
- An accurate proof of the ad.

Option 2

- Using the latest Adobe PS Driver and Adobe Acrobat Distiller 4.05 or higher create a PDF file of your ad with all fonts and graphics embedded within the PDF, colors defined as CMYK or Pantone spot (whichever applies), generated at 2032 dpi resolution.

WINDOWS

- QuarkXpress
- Adobe Indesign
- Adobe Illustrator
- Adobe Acrobat PDF

MACINTOSH

- QuarkXpress
- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat PDF
- Adobe Indesign

SPECIFICATIONS, MECHANICAL REQUIREMENTS AND RATES

	WIDTH	DEPTH	FOUR COLOR RATES			BLACK & WHITE RATES		
			1X	3X	6X	1X	3X	6X
Bleed Page	8 3/8"	11 1/8"						
One Page	7"	10"	\$3,150	\$3,050	\$2,950	\$1,900	\$1,800	\$1,500
2/3 Page	4 5/8"	10"	2,770	2,630	2,540	1,520	1,380	1,190
1/2 Island	4 5/8"	7 3/8"	2,600	2,475	2,350	1,250	1,125	1,150
1/2 Horizontal	7"	4 7/8"	"	"	"	"	"	"
1/2 Vertical	3 3/8"	10"	"	"	"	"	"	"
1/3 Vertical	2 1/4"	10"	2,350	2,250	2,150	1,100	1,000	900
1/3 Square	4 5/8"	4 7/8"	"	"	"	"	"	"
1/4 Page	3 3/8"	4 7/8"	2,240	2,130	2,045	990	880	795
1/6 Page	2 1/4"	4 7/8"	1,960	1,840	1,720	740	690	640

Color Additional, per page or fraction Standard 2/c - \$490., Matched 2/C - \$650.

Covers - (4/C included) - C 2 - \$4,500., C 3 - \$4,000., C 4 - \$5,000. **B&W Spreads - 1x \$3,100., 3x \$2,900., 6x \$2,700; 4/C - add \$1,250**

* Page trim size is 8 1/8" wide, 10 7/8" deep. Keep essential matter 3/8" inside trim dimensions on all four sides. If your ad bleeds, extend the bleed by 9 points (.125" or 1/8") on each of its four sides.

ADDITIONAL MARKETING/MEDIA OPPORTUNITIES

Supplied Inserts/Tips: Standard Dimensions: Min - 3.5"x5.25"
Max - 8.125"x10.875". Space \$990 per page plus \$300 production;
Non-Standard Dimension - add \$100 per thousand to above.

Supplied Regional Inserts/Tips: Space \$525 per page plus \$250
production 4,000 Minimum (\$200 each additional thousand)

Belly Band: Supplied 4/C 6"x19" - 1,000 minimum - \$1,900
(\$350 each additional thousand plus \$300 production/handling)

Polybagging: Maximum size 8"x10.6" and 24 pages \$550 per thousand — minimum 4,000 — \$350 each additional thousand plus a \$350 set-up charge.

Southeast: Bonnie Dodson - bdodson @graham.main.nc.us
Midwest: Bill Kaprelian - Bill@kaprep.com
South: Johnna Stewart: johnnastewart@graham.main.nc.us
West: Art Sylvie - asylvie@cox.net
Northeast: Peggy Virgadamo - pegpaulv@aol.com
Tom Kapinos - tsk2@mac.com

CORRECTIONS FORUM

COURTS TODAY

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94 Gardiners Avenue, #321, Levittown, NY 11756
(516) 579-5063 • Fax (516) 579-5479 • courtstoday@mac.com