

Courts Today

with alternative & diversion programs

MEDIA INFORMATION

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COURTS TODAY is designed specifically for municipal, county, state and federal court management professionals: presenting, promoting and detailing the latest technological developments in the court system.

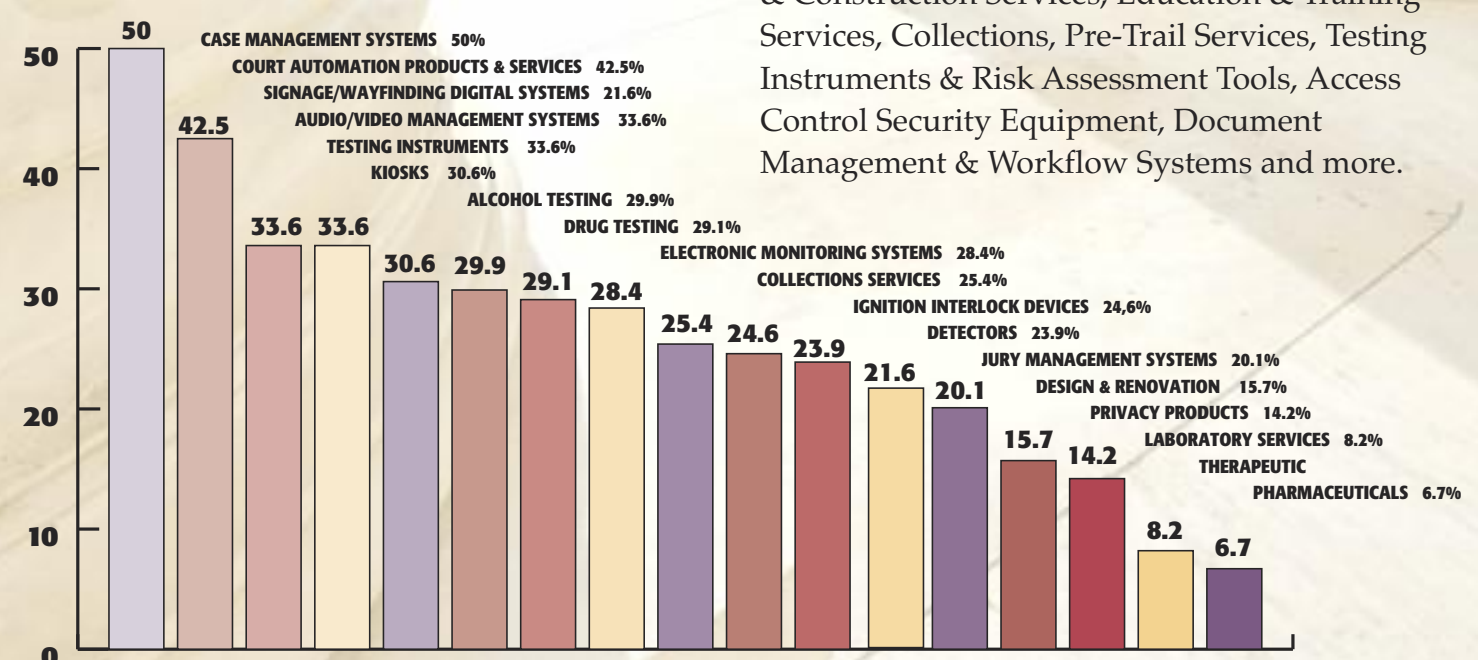
COURTS TODAY serves as an informational technological "clearinghouse" to provide court professionals with the information required to make informed buying decisions.

COURTS TODAY:

- Provides the news and features professionals need
- Profiles leaders and innovators in the court system
- Showcases information/products readers need and want
- Highlights case studies of successful projects/solutions
- Analyzes technological trends and developments
- Presents, in an understandable way, vital technological information.

WE ASKED READERS:

Which of the following product/services do you PLAN TO PURCHASE in the next 3-6 months?



CIRCULATION

COURTS TODAY reaches approximately 11,000 decision makers, free of charge, in every Courthouse across the USA. Only qualified management personnel working in the federal, state, county and municipal courts are eligible to receive **COURTS TODAY**. These Qualifying titles are: *Court Administrator, Presiding Judge, Administrative Judge, Chief Justice, Court Clerk, Chief Clerk, Clerk of the Court, Commissioner, Magistrate, Manager Court Operations, Court Executive Officer, Information Technology Manager, Executive Director, Court Coordinator, Information Services, Manager, Administrative Director, Chief Probation/Parole Officer, Marshal/Sheriff, Pretrial Services Caseworker*

THE MARKET

Courthouses represent a more than \$30 billion marketplace — requiring a wide variety of products and services to provide justice and complete its mission.

WHAT COURTS BUY:

Case Management Systems, Furniture, Digital Signage, Computer Hardware & Software, Security: Physical, Electronic, Personal Protection Equipment, Mail Room Explosive Detectors, Foodservice, Drug Testing Devices & Services, Audio/Video Management Systems, Presentation Equipment, Audio/Video Conferencing Equipment, Architectural/Design & Construction Services, Education & Training Services, Collections, Pre-Trial Services, Testing Instruments & Risk Assessment Tools, Access Control Security Equipment, Document Management & Workflow Systems and more.

CONTRACT & COPY REQUIREMENTS

A. All copy is subject to approval of publisher.
 B. No contracts are accepted for more than one year.
 C. Short rate and rebates: advertising must be inserted within one year of the first insertion to earn frequency discounts. Rates are based on total number of insertions in one year.

COMMISSION & DISCOUNTS

Agency commission is 15 percent on space and color if paid within 30 days.

TERMS & CONDITIONS

Net 15 days. Outstanding Invoices may be subject to interest charges of 1-1/2% per month. Payment in U.S. funds only. A \$25.00 fee will be levied to process payments with banks outside the United States.

AD MATERIALS

All digital files must include embedded fonts, high resolution graphics. If the file is no greater than 9 MB it may be sent directly to: **courtstoday@mac.com**. Each file will be analyzed for print quality acceptability. Files in need of adjustments will be returned to sender for the required corrections.

CONSIGNMENT INSTRUCTIONS

Please e-mail contracts, insertions, proofs and ad materials to the attention of:

Courts Today
 Production Manager at **courtstoday@mac.com**
 Please stuff or compress files over 10 Mgs

REPRODUCTION MATERIAL

Digital Supported Programs:

- | | |
|---------------------|---------------------|
| MACINTOSH | WINDOWS |
| • QuarkXpress | • QuarkXpress |
| • Adobe Photoshop | • Adobe Photoshop |
| • Adobe Illustrator | • Adobe Illustrator |
| • Adobe Acrobat PDF | • Adobe Acrobat PDF |

SPECIFICATIONS, MECHANICAL REQUIREMENTS AND RATES

	WIDTH	DEPTH	FOUR COLOR RATES <i>rate per insertion</i>			BLACK & WHITE RATES <i>rate per insertion</i>		
			1X	3X	6X	1X	3X	6X
Bleed Page	8 3/8"	11 1/8"						
One Page	7"	10"	\$3,240	\$3,050	\$2,650	\$1,900	\$1,700	\$1,500
2/3 Page	4 5/8"	10"	2,860	2,630	2,440	1,520	1,380	1,190
1/2 Island	4 5/8"	7 3/8"	2,600	2,495	2,350	1,340	1,190	1,000
1/2 Horizontal	7"	4 7/8"	"	"	"	"	"	"
1/2 Vertical	3 3/8"	10"	"	"	"	"	"	"
1/3 Vertical	2 1/4"	10"	2,530	2,340	2,190	1,200	1,090	900
1/3 Square	4 5/8"	4 7/8"	"	"	"	"	"	"
1/4 Page	3 3/8"	4 7/8"	2,240	2,130	2,045	1,000	910	795
1/6 Page	2 1/4"	4 7/8"	1,960	1,840	1,620	880	700	610

Color Additional, per page or fraction Standard 2/c - \$490., Matched 2/C - \$650.
Covers - (4/C included) - C 2 - \$4,500., C 3 - \$4,000., C 4 - \$5,000. **B&W Spreads - 1x \$3,100., 3x \$2,900., 6x \$2,700; 4/C - add \$1,250**
 * Page trim size is 8 1/8" wide, 10 7/8" deep. Keep essential matter 3/8" inside trim dimensions on all four sides. If your ad bleeds, extend the bleed by 9 points (.125" or 1/8") on each of its four sides.
Premium Position; add 10%.

ADDITIONAL MARKETING/MEDIA OPPORTUNITIES

Supplied Inserts/Tips: Standard Dimensions: Min - 3.5"x5.25"
 Max - 8.125"x10.875". Space - \$1,050. per page (two page minimum) plus an additional \$350. production charge.; Non-Standard Dimension - add \$100 per thousand to above.

Supplied Regional Inserts/Tips: Space \$525 per page plus \$250 production 4,000 Minimum (\$200 each additional thousand)

Belly Band: Supplied 4/C 6"X19" - 1,000 minimum - \$1,900 (\$350 each additional thousand plus \$300 production/handling)

Polybagging: Maximum size 8"X10.6" and 24 pages \$550 per thousand — minimum 4,000 — \$350 each additional thousand plus a \$350 set-up charge.

TOTAL CIRCULATION 11,089

JUDGES: Chief Justice, Presiding Judge and Administrative Judge	13.6%	COURT ADMINISTRATOR:	5.3%
COURT PROGRAM MANAGEMENT: Court Executive Officer, Court Coordinator, Manager of Court Operations, Director, Information Services Manager	14.1%	CHIEF PROBATION/PAROLE OFFICER: Intensive Case Officer, Community Supervision Officer, Pre-Trial Investigator	18.0%
CLERK OF THE COURT/CHIEF CLERK:	17.4%	PROFESSIONALS ALLIED TO THE COURT: Academic, Architect/Designer, Court Consultant, Librarian	6.7%
INFORMATION TECHNOLOGY DIRECTORS, MANAGERS:	12.9%	MARSHALL, SHERIFF COURT SECURITY PRINCIPALS:	12.0%

COURTSTODAY.COM
 is regularly visited by
 our subscribers

eNewsletter



BANNER SIZE	AD RATE
A. 900 X 130	\$700/mo.
B. 300 X 269	\$500/mo.
C. 160 X 120	\$250/mo.
D. 300 X 120	\$500/mo.
Product Listing	\$50/mo.
Directory Listing	\$299/yr.

*Contact your rep for rates and availability

GIFS OR JPGS ACCEPTED UNDER 100KBS



COURTS TODAY AND CORRECTIONS FORUM

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Northeast: Peggy Virgadamo: pegpaulv@aol.com • **West:** Art Sylvie: asylvie@cox.net
South & Midwest: Bonnie Dodson: bonniedodsonmedia@gmail.com
Publisher: Tom Kapinos: tsk2@mac.com

Criminal Justice Media, Inc., 565 Pier Ave., P.O. Box 213, Hermosa Beach, CA 90254
 (310) 374-2700 • Fax (310) 347-4174 • courtstoday@mac.com

