



# Courts Today

with alternative & diversion programs

**MEDIA  
INFORMATION**



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**COURTS TODAY** is designed specifically for municipal, county, state and federal court management professionals: presenting, promoting and detailing the latest technological developments in the court system.

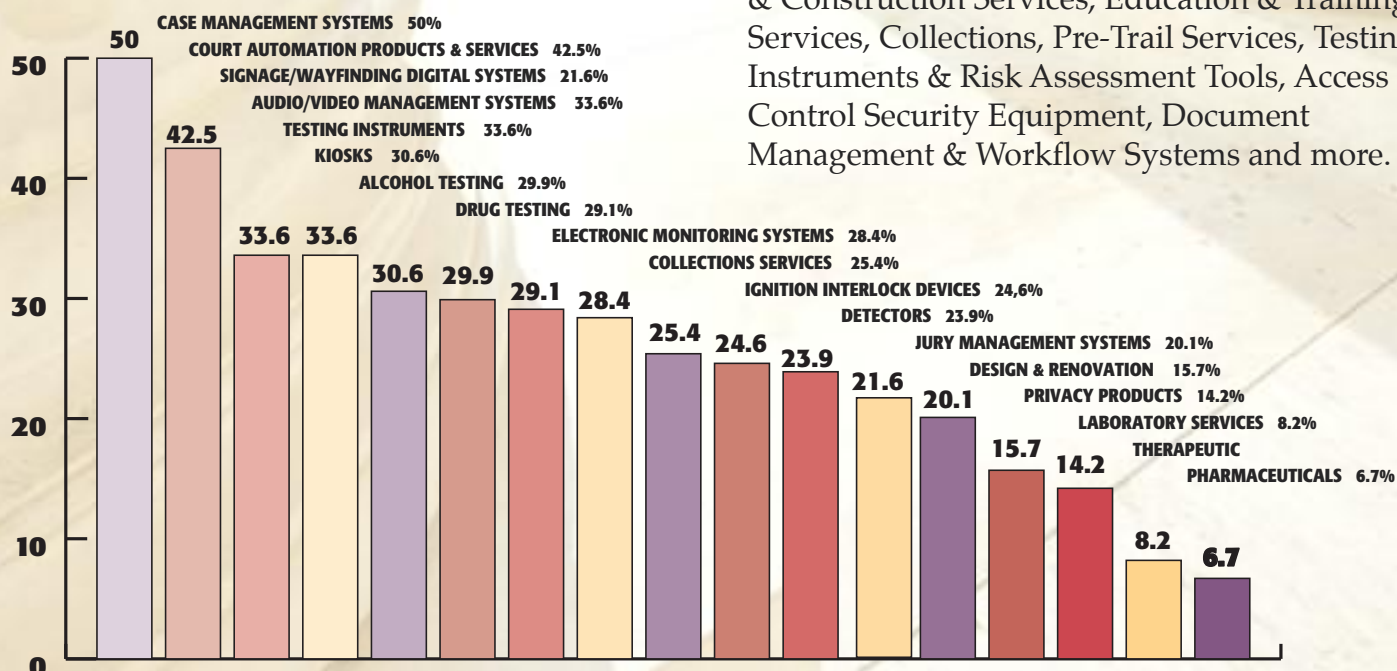
**COURTS TODAY** serves as an informational technological “clearinghouse” to provide court professionals with the information required to make informed buying decisions.

## COURTS TODAY:

- Provides the news and features professionals need
- Profiles leaders and innovators in the court system
- Showcases information/products readers need and want
- Highlights case studies of successful projects/solutions
- Analyzes technological trends and developments
- Presents, in an understandable way, vital technological information.

## WE ASKED READERS:

Which of the following product/services do you **PLAN TO PURCHASE** in the next 3-6 months?



## CIRCULATION

**COURTS TODAY** reaches approximately 11,000 decision makers, free of charge, in every Courthouse across the USA. Only qualified management personnel working in the federal, state, county and municipal courts are eligible to receive **COURTS TODAY**. These Qualifying titles are: *Court Administrator, Presiding Judge, Administrative Judge, Chief Justice, Court Clerk, Chief Clerk, Clerk of the Court, Commissioner, Magistrate, Manager Court Operations, Court Executive Officer, Information Technology Manager, Executive Director, Court Coordinator, Information Services, Manager, Administrative Director, Chief Probation/Parole Officer, Marshal/Sheriff, Pretrial Services Caseworker*

## THE MARKET

Courthouses represent a more than \$30 billion marketplace — requiring a wide variety of products and services to provide justice and complete its mission.

## WHAT COURTS BUY:

Case Management Systems, Furniture, Digital Signage, Computer Hardware & Software, Security: Physical, Electronic, Personal Protection Equipment, Mail Room Explosive Detectors, Foodservice, Drug Testing Devices & Services, Audio/Video Management Systems, Presentation Equipment, Audio/Video Conferencing Equipment, Architectural/Design & Construction Services, Education & Training Services, Collections, Pre-Trial Services, Testing Instruments & Risk Assessment Tools, Access Control Security Equipment, Document Management & Workflow Systems and more.

**CONTRACT & COPY REQUIREMENTS**

A. All copy is subject to approval of publisher.  
 B. No contracts are accepted for more than one year.  
 C. Short rate and rebates: advertising must be inserted within one year of the first insertion to earn frequency discounts. Rates are based on total number of insertions in one year.

**COMMISSION & DISCOUNTS**

Agency commission is 15 percent on space and color if paid within 30 days.

**TERMS & CONDITIONS**

Net 15 days. Outstanding Invoices may be subject to interest charges of 1-1/2% per month. Payment in U.S. funds only. A \$25.00 fee will be levied to process payments with banks outside the United States.

**AD MATERIALS**

All digital files must include embedded fonts, high resolution graphics and a "proofing" PDF. If the file is no greater than 9 MB it may be sent directly to: [courtstoday@mac.com](mailto:courtstoday@mac.com). Each file will be analyzed for print quality acceptability. Files in need of adjustments will be returned to sender for the required corrections.

**CONSIGNMENT INSTRUCTIONS**

Please e-mail contracts, insertions, proofs and ad materials to the attention of:

*Courts Today*  
 Production Manager at  
[courtstoday@mac.com](mailto:courtstoday@mac.com)  
 Please stuff or compress files over 10 Mgs"

**REPRODUCTION MATERIAL**

Digital Supported Programs:

**MACINTOSH**

- QuarkXpress
- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat PDF

**WINDOWS**

- QuarkXpress
- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat PDF

**SPECIFICATIONS, MECHANICAL REQUIREMENTS AND RATES**

**FOUR COLOR RATES**  
*rate per insertion*

**BLACK & WHITE RATES**  
*rate per insertion*

	WIDTH	DEPTH	1X	3X	6X	1X	3X	6X
Bleed Page	8 3/8"	11 1/8"						
One Page	7"	10"	\$3,240	\$3,050	\$2,650	\$1,900	\$1,700	\$1,500
2/3 Page	4 5/8"	10"	2,860	2,630	2,440	1,520	1,380	1,190
1/2 Island	4 5/8"	7 3/8"	2,600	2,495	2,350	1,340	1,190	1,000
1/2 Horizontal	7"	4 7/8"	"	"	"	"	"	"
1/2 Vertical	3 3/8"	10"	"	"	"	"	"	"
1/3 Vertical	2 1/4"	10"	2,530	2,340	2,190	1,200	1,090	900
1/3 Square	4 5/8"	4 7/8"	"	"	"	"	"	"
1/4 Page	3 3/8"	4 7/8"	2,240	2,130	2,045	1,000	910	795
1/6 Page	2 1/4"	4 7/8"	1,960	1,840	1,620	880	700	610

**Color Additional, per page or fraction** Standard 2/c - \$490., Matched 2/C - \$650.

**Covers - (4/C included)** - C 2 - \$4,500., C 3 - \$4,000., C 4 - \$5,000. **B&W Spreads - 1x \$3,100., 3x \$2,900., 6x \$2,700; 4/C - add \$1,250**

\* Page trim size is 8 1/8" wide, 10 7/8" deep. Keep essential matter 3/8" inside trim dimensions on all four sides. If your ad bleeds, extend the bleed by 9 points (.125" or 1/8") on each of its four sides.

**Premium Position; add 10%.**

**ADDITIONAL MARKETING/MEDIA OPPORTUNITIES**

**Supplied Inserts/Tips:** Standard Dimensions: Min - 3.5"x5.25" Max - 8.125"x10.875". Space - \$990. per page (two page minimum) plus an additional \$300. production charge.; Non-Standard Dimension - add \$100 per thousand to above.

**Supplied Regional Inserts/Tips:** Space \$525 per page plus \$250 production 4,000 Minimum (\$200 each additional thousand)

**Belly Band:** Supplied 4/C 6"X19" - 1,000 minimum - \$1,900 (\$350 each additional thousand plus \$300 production/handling)

**Polybagging:** Maximum size 8"X10.6" and 24 pages \$550 per thousand — minimum 4,000 — \$350 each additional thousand plus a \$350 set-up charge.

**TOTAL CIRCULATION 11,338**

**JUDGES:**

Chief Justice, Presiding Judge and Administrative Judge

**14.6%**

**COURT ADMINISTRATOR:**

**8.0%**

**CHIEF PROBATION/PAROLE OFFICER:**

Intensive Case Officer, Community Supervision Officer, Pre-Trial Investigator

**46.9%**

**COURT PROGRAM MANAGEMENT:**

Court Executive Officer, Court Coordinator, Manager of Court Operations, Director, Information Services Manager

**8.5%**

**PROFESSIONALS ALLIED TO THE COURT:**

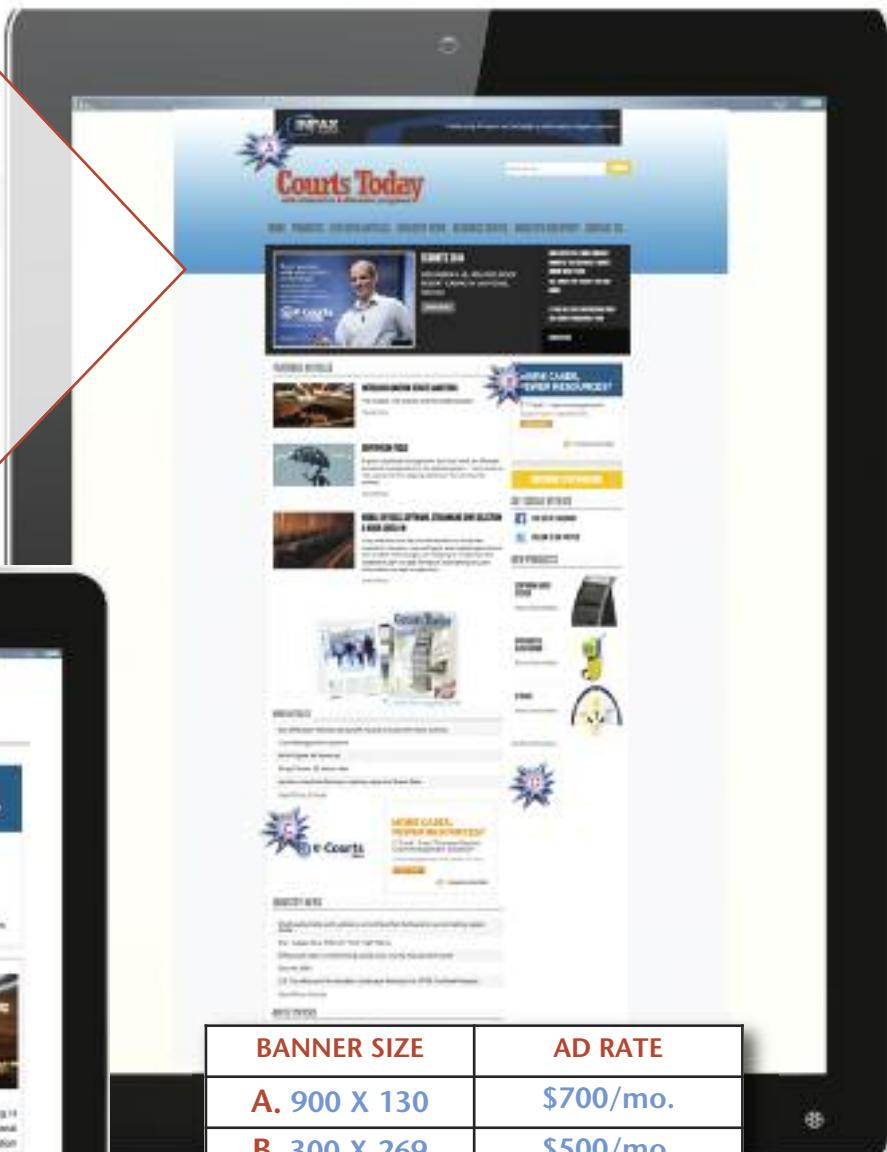
Academic, Architect/Designer, Court Consultant, Librarian

**3.3%**

**CLERK OF THE COURT/CHIEF CLERK:**

**18.9%**

**COURTSTODAY.COM**  
is regularly visited by  
our subscribers



eNewsletter



BANNER SIZE	AD RATE
A. 900 X 130	\$700/mo.
B. 300 X 269	\$500/mo.
C. 160 X 120	\$250/mo.
D. 300 X 600	\$500/mo.
Product Listing	\$50/mo.
Directory Listing	\$299/yr.

GIFS OR JPGS ACCEPTED UNDER 100KBS

\*Contact your rep for rates and availability

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THE INFORMATION SOURCE FOR PRISON & JAIL MANAGEMENT PROFESSIONALS  
**CORRECTIONS FORUM**

**COURTS TODAY AND CORRECTIONS FORUM**

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